

ACCOMMODATIONS TAX – 2%

SPECIAL REVENUE FUND

By a 1984 Act of the General Assembly, a two percent (2%) tax is imposed on all accommodations in the State of South Carolina. These funds are collected by the State and then distributed to all counties and municipalities. The proceeds must be spent for tourism promotion and tourism related expenditures. Tourism projects and promotions are review by an Accommodations Tax Advisory Committee and a funding recommendation is presented to Council for review and consideration.

FUND NUMBER: 9	ACCOMMODATIONS TAX - 2%					
FUNDING SOURCE(S)	FY 2006/07 ACTUAL	FY 2007/08 ACTUAL	FY 2008/09 ACTUAL	FY 2009/10 BUDGET	FY 2010/11 BUDGET	INC/DEC FY 11 - 10
Special Revenue Fund	420,000	429,750	445,000	442,000	442,000	0
EXPENDITURES						
Spartanburg Chamber of Commerce	118,500	121,500	126,000	135,600	125,000	(10,600)
Wofford College - Football Stadium	50,000	50,000	50,000	0	0	0
Tourism Promotions and Projects	206,750	213,250	223,000	260,400	271,000	10,600
EXPENDITURE TOTAL	\$375,250	\$384,750	\$399,000	\$396,000	\$396,000	\$0
General Fund Portion	44,750	45,000	46,000	46,000	46,000	0
TOTAL EXP. & TRANSFERS	420,000	429,750	445,000	442,000	442,000	0
AUTHORIZED PERSONNEL	0	0	0	0	0	0

FY 2010/11 Budget Highlights & Initiatives

- Specific funding allocations for tourism related projects and activities are on the following page.

Goal

To increase tourism in Spartanburg County through the thoughtful allocation of Accommodations Tax Resources to events, venues, and promotions

Objectives

- To positively impact economic development and tourism opportunities through the effective administration of the Accommodations Tax program
- To streamline the funding application and distribution process, increasing its efficiency and effectiveness
- To make a thoughtful funding recommendation to County Council for events and venues that will offer the greatest economic impact return for each Accommodations Tax dollar

Function or Division	Description	Percent of Budget
Tourism Promotion and Development Program	Provide funding for recommended tourism related events and venues in Spartanburg County	98%
Administration	Offer a competitive grant process for the proper allocation of resources; disbursement of funding to approved programs and reporting	2%

**Accommodations Tax Advisory Board
Recommendations
April 14, 2010
Conference Room 2
County Administrative Office Building
366 North Church Street
Spartanburg, SC 29303**

	Organization/Project	Recommendations
	A Dickens of a Christmas	\$ 1,000
	Atlantic Sun Cross Country Championships – USC-Upstate	\$ 3,000
	Eye Opener Cross Country Meet – USC-Upstate	\$ 4,000
	BMW Charity Pro-Am	\$ 2,000
	Carolina FC – SC Youth Soccer	-
	City of Spartanburg-International Festival	\$ 2,000
	City of Spartanburg – Panthers Party	\$ 1,000
	City of Spartanburg – Spring Fling	\$ 2,000
	Confederate Classic Street Rod Association	-
	Break	
	Fellowship of Christian Athletes	\$ 1,500
	Glendale Outdoor Leadership School	\$ 500
	Hatcher Garden and Woodland Preserve, Inc.	\$ 10,000
	Hollywild Animal Park – Brochures	\$ 3,000
	Hollywild Animal Park – Lights Safari	\$ 3,000
	Mighty Moo Festival	\$ 4,000
	Palmetto State Showdown – 7 on 7 Football Passing Tournament	\$ 3,000
	R & B Shag Club of Spartanburg	-
	Lunch	
	Spartanburg Convention & Visitors Bureau	\$ 174,400
	Spartanburg County Historical Association – Festifall	\$ 2,500
	Spartanburg County Historical Association – Price House	\$ 600
	Spartanburg Fun Guide – The Arts Partnership	-
	Spartanburg Parks Commission – Athletic Tournament/Events	\$ 40,000
	Team Spartanburg Sports Council – Shrine Bowl 2010	\$ 32,500
	Town of Pacolet – Indian Summer Festival	\$ 1,000
	Town of Pacolet – Pacolet Area Museum	-
	Town of Pacolet – A Village at Christmas	\$ 1,000
		Total \$ 292,000