

# ACCOMMODATIONS TAX – 2%

## SPECIAL REVENUE FUND

By a 1984 Act of the General Assembly, a two percent (2%) tax is imposed on all accommodations in the State of South Carolina. These funds are collected by the State and then distributed to all counties and municipalities. The proceeds must be spent for tourism promotion and tourism related expenditures. Tourism projects and promotions are review by an Accommodations Tax Advisory Committee and a funding recommendation is presented to Council for review and consideration.

FUND NUMBER: 9	ACCOMMODATIONS TAX - 2%					
FUNDING SOURCE(S)	FY 2007/08 ACTUAL	FY 2008/09 ACTUAL	FY 2009/10 ACTUAL	FY 2010/11 BUDGET	FY 2011/12 BUDGET	INC/DEC FY 12 - 11
Special Revenue Fund	429,750	445,000	442,000	442,000	<b>442,000</b>	0
<b>EXPENDITURES</b>						
Spartanburg Chamber of Commerce	121,500	126,000	135,600	125,000	<b>125,000</b>	0
Wofford College - Football Stadium	50,000	50,000	0	0	<b>0</b>	0
Tourism Promotions and Projects	213,250	223,000	260,400	271,000	<b>271,000</b>	0
<b>EXPENDITURE TOTAL</b>	<b>\$384,750</b>	<b>\$399,000</b>	<b>\$396,000</b>	<b>\$396,000</b>	<b>\$396,000</b>	<b>\$0</b>
<b>General Fund Portion</b>	45,000	46,000	46,000	46,000	<b>46,000</b>	0
<b>TOTAL EXP. &amp; TRANSFERS</b>	429,750	445,000	442,000	442,000	<b>442,000</b>	0
<b>AUTHORIZED PERSONNEL</b>	0	0	0	0	<b>0</b>	0

### FY 2011/12 Budget Highlights & Initiatives

- Specific funding allocations will be recommended to County Council by the Accommodations Tax Advisory Committee.

### Goal:

To increase tourism in Spartanburg County through the thoughtful allocation of Accommodations Tax Resources to events, venues, and promotions

### Objectives:

- To positively impact economic development and tourism opportunities through the effective administration of the Accommodations Tax program
- To streamline the funding application and distribution process, increasing efficiency and effectiveness
- To make a thoughtful funding recommendation to County Council for events and venues that will offer the greatest economic impact return for each Accommodations Tax dollar

Function or Division	Description	Percent of Budget
<b>Tourism Promotion and Development</b>	Provide funding for recommended tourism related events and venues in Spartanburg County	98%
<b>Program Administration</b>	Offer a competitive grant process for the proper allocation of resources; disbursement of funding to approved programs and reporting	2%

**Accommodations Tax Advisory Board  
County Administrative Office Building  
366 North Church Street  
Spartanburg, SC 29303**

<b>Organization/Project</b>	<b>Adopted FY 2011-12</b>
Hollywild Animal Park Marketing	\$2,500
Hollywild Holiday Lights Safari	\$2,500
BMW Charity Pro-Am	\$2,000
4 <sup>th</sup> Annual Palmetto State Showdown– National 7on 7	\$3,000
Carolina Foothills Artisan Center	\$1,000
City of Spartanburg – Creative Taste	\$0
City of Spartanburg – International Festival	\$2,000
City of Spartanburg – Red White & Boom	\$500
City of Spartanburg – Spring Fling	\$3,000
Shrine Bowl	\$65,000
A Taste of Africa	\$1,000
Carolina Panthers Training Camp Party	\$0
Spartanburg Downtown Association – Dickens of a Christmas	\$500
Taste of the Backcountry at Historic Price House	\$1,000
Town of Pacolet – Indian Summer	\$2,000
Town of Pacolet – Village at Christmas	\$1,000
Town of Pacolet – Pacolet Tour Company	\$500
USC – Upstate – Invitational Cross Country Meet	\$1,500
USC – Upstate – Eye Opener Cross Country Meet	\$1,500
USC – Upstate – Women’s Softball	\$1,500
USC – Upstate – Volleyball Classic Tournament	\$1,500
R & B Shag Club of Spartanburg	\$0
SC State H.O.G. Rally	\$10,000
Stone Soup Storytelling Institute Festival	\$2,500
Spartanburg Parks Commission	\$0
Spartanburg County Historical Association – FestiFall	\$2,000
Hatcher Garden and Woodland Preserve, Inc.	\$2,000
Landrum Youth Sports Association	\$1,000
Glendale Outdoor Leadership School	\$1,000
The Mighty Moo Festival 34 <sup>th</sup> Year	\$4,000
CVB – Spartanburg Convention Visitors Bureau	\$178,000
Fellowship of Christian Athletes	\$0
	<b>\$294,000</b>