

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DISTANCE

DISTANCE	'09 COUNT	% OF TOTAL	CUMULATIVE %
Under 25 miles	94	11.4%	11.4%
26-50 miles	30	3.6%	15.0%
51-100 miles	55	6.7%	21.6%
101-150 miles	49	5.9%	27.6%
151-200 miles	56	6.8%	34.3%
201-250 miles	26	3.1%	37.5%
251-300 miles	18	2.2%	39.7%
301-500 miles	159	19.2%	58.9%
501-750 miles	193	23.3%	82.2%
751-1000 miles	61	7.4%	89.6%
Over 1000 miles	86	10.4%	100.0%
TOTAL	827	100.0%	

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
94	26	10	68	262%
30	17	4	13	76%
55	57	15	-2	-4%
49	51	13	-2	-4%
56	60	17	-4	-7%
26	22	2	4	18%
18	17	4	1	6%
159	127	40	32	25%
193	177	38	16	9%
61	59	20	2	3%
86	63	9	23	37%
827	676	172	151	22%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
ABILENE TX	0	0.0%	310,655	0.10%	0.0
ALBANY NY	11	1.3%	1,389,814	0.45%	299.2
ALBANY GA	2	0.2%	432,873	0.14%	174.7
ALBUQUERQUE NM	7	0.8%	1,926,774	0.62%	137.3
ALEXANDRIA LA	0	0.0%	244,583	0.08%	0.0
ALPENA MI	1	0.1%	42,099	0.01%	898.0
AMARILLO TX	1	0.1%	527,889	0.17%	71.6
ANCHORAGE AK	1	0.1%	438,829	0.14%	86.1
ATLANTA GA	25	3.0%	6,530,946	2.09%	144.7
AUGUSTA GA	4	0.5%	684,651	0.22%	220.9
AUSTIN TX	1	0.1%	1,811,724	0.58%	20.9
BAKERSFIELD CA	0	0.0%	715,715	0.23%	0.0
BALTIMORE MD	6	0.7%	3,013,258	0.97%	75.3
BANGOR ME	1	0.1%	349,623	0.11%	108.1
BATON ROUGE LA	1	0.1%	892,224	0.29%	42.4
BEAUMONT TX	0	0.0%	462,240	0.15%	0.0
BLUEFIELD WV	2	0.2%	352,429	0.11%	214.5
BEND OR	0	0.0%	166,770	0.05%	0.0
BILLINGS MT	0	0.0%	273,358	0.09%	0.0
BILOXI MS	0	0.0%	358,215	0.11%	0.0
BINGHAMTON NY	1	0.1%	346,773	0.11%	109.0
BIRMINGHAM AL	4	0.5%	1,894,559	0.61%	79.8
BOISE ID	0	0.0%	719,403	0.23%	0.0
BOSTON MA	7	0.8%	6,391,196	2.05%	41.4
BOWLING GREEN KY	0	0.0%	204,886	0.07%	0.0
BUFFALO NY	7	0.8%	1,611,926	0.52%	164.2
BURLINGTON VT	4	0.5%	873,401	0.28%	173.1
BUTTE MT	0	0.0%	168,309	0.05%	0.0
CASPER WY	0	0.0%	136,394	0.04%	0.0
CEDAR RAPIDS IA	0	0.0%	869,307	0.28%	0.0
CHAMPAIGN IL	0	0.0%	949,432	0.30%	0.0
CHARLESTON WV	5	0.6%	1,175,751	0.38%	160.8
CHARLESTON SC	9	1.1%	792,688	0.25%	429.2

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
0	0	1	0	n/a
11	5	1	6	120%
2	0	0	2	n/a
7	2	0	5	250%
0	0	0	0	n/a
1	0	0	1	n/a
1	4	0	-3	-75%
1	1	0	0	0%
25	26	8	-1	-4%
4	11	2	-7	-64%
1	2	1	-1	-50%
0	0	0	0	n/a
6	2	1	4	200%
1	0	0	1	n/a
1	5	0	-4	-80%
0	1	0	-1	-100%
2	3	0	-1	-33%
0	0	0	0	n/a
0	0	0	0	n/a
0	0	0	0	n/a
1	0	0	1	n/a
4	2	2	2	100%
0	0	0	0	n/a
7	7	3	0	0%
0	0	0	0	n/a
7	8	0	-1	-13%
4	1	1	3	300%
0	0	0	0	n/a
0	0	0	0	n/a
0	2	0	-2	-100%
0	0	0	0	n/a
5	5	2	0	0%
9	12	4	-3	-25%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
CHARLOTTE NC	33	4.0%	2,892,910	0.93%	431.2
CHARLOTTESVILLE VA	0	0.0%	232,587	0.07%	0.0
CHATTANOOGA TN	6	0.7%	912,316	0.29%	248.6
CHEYENNE WY	0	0.0%	139,214	0.04%	0.0
CHICAGO IL	11	1.3%	9,998,710	3.21%	41.6
CHICO CA	0	0.0%	535,708	0.17%	0.0
CINCINNATI OH	16	1.9%	2,350,221	0.75%	257.4
CLARKSBURG WV	1	0.1%	271,155	0.09%	139.4
CLEVELAND OH	13	1.6%	3,901,891	1.25%	126.0
COLORADO SPRINGS CO	0	0.0%	906,437	0.29%	0.0
COLUMBIA MO	4	0.5%	461,847	0.15%	327.4
COLUMBIA SC	15	1.8%	1,031,469	0.33%	549.8
COLUMBUS MS	3	0.4%	504,872	0.16%	224.6
COLUMBUS GA	2	0.2%	566,252	0.18%	133.5
COLUMBUS OH	6	0.7%	2,357,445	0.76%	96.2
CORPUS CHRISTI TX	1	0.1%	586,020	0.19%	64.5
DALLAS TX	9	1.1%	7,062,506	2.26%	48.2
DAVENPORT IA	0	0.0%	777,150	0.25%	0.0
DAYTON OH	3	0.4%	1,326,117	0.43%	85.5
DENVER CO	4	0.5%	4,042,047	1.30%	37.4
DES MOINES IA	0	0.0%	1,086,874	0.35%	0.0
DETROIT MI	15	1.8%	5,071,055	1.63%	111.8
DOTHAN AL	2	0.2%	248,542	0.08%	304.2
DULUTH MN	1	0.1%	426,286	0.14%	88.7
EL PASO TX	0	0.0%	1,003,116	0.32%	0.0
ELMIRA NY	2	0.2%	243,035	0.08%	311.1
ERIE PA	0	0.0%	414,263	0.13%	0.0
EUGENE OR	0	0.0%	611,970	0.20%	0.0
EUREKA CA	0	0.0%	164,618	0.05%	0.0
EVANSVILLE IN	0	0.0%	727,733	0.23%	0.0
FAIRBANKS AK	0	0.0%	98,422	0.03%	0.0
FARGO ND	1	0.1%	602,661	0.19%	62.7
FLINT MI	3	0.4%	1,210,351	0.39%	93.7

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
33	29	6	4	14%
0	0	0	0	n/a
6	7	1	-1	-14%
0	0	0	0	n/a
11	14	1	-3	-21%
0	0	0	0	n/a
16	7	1	9	129%
1	0	0	1	n/a
13	10	2	3	30%
0	1	0	-1	-100%
4	4	0	0	0%
15	13	4	2	15%
3	0	2	3	n/a
2	1	0	1	100%
6	1	1	5	500%
1	0	0	1	n/a
9	6	2	3	50%
0	0	0	0	n/a
3	5	3	-2	-40%
4	1	0	3	300%
0	0	1	0	n/a
15	9	3	6	67%
2	2	0	0	0%
1	1	1	0	0%
0	1	0	-1	-100%
2	0	0	2	n/a
0	1	0	-1	-100%
0	0	0	0	n/a
0	0	0	0	n/a
0	2	1	-2	-100%
0	0	0	0	n/a
1	1	1	0	0%
3	2	0	1	50%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPN	%TOT	BDI
MYRTLE BEACH SC	11	1.3%	738,163	0.24%	563.4
FRESNO CA	3	0.4%	1,967,127	0.63%	57.7
FORT MYERS FL	12	1.5%	1,258,218	0.40%	360.5
FORT SMITH AR	4	0.5%	807,090	0.26%	187.4
FORT WAYNE IN	2	0.2%	724,756	0.23%	104.3
GAINESVILLE FL	0	0.0%	312,713	0.10%	0.0
GRAND JUNCTION CO	0	0.0%	190,860	0.06%	0.0
GRAND RAPIDS MI	5	0.6%	2,041,001	0.65%	92.6
GREAT FALLS MT	0	0.0%	166,989	0.05%	0.0
GREEN BAY WI	4	0.5%	1,135,423	0.36%	133.2
GREENSBORO NC	13	1.6%	1,709,229	0.55%	287.5
GREENVILLE NC	2	0.2%	2,143,633	0.69%	35.3
GREENVILLE SC	128	15.5%	742,066	0.24%	6520.9
GREENWOOD MS	0	0.0%	221,621	0.07%	0.0
HARLINGEN TX	1	0.1%	1,290,172	0.41%	29.3
HARRISBURG PA	5	0.6%	1,948,719	0.62%	97.0
HARRISONBURG VA	1	0.1%	247,073	0.08%	153.0
HARTFORD CT	11	1.3%	2,652,041	0.85%	156.8
HATTIESBURG MS	2	0.2%	293,716	0.09%	257.4
HELENA MT	0	0.0%	66,288	0.02%	0.0
HONOLULU HI	0	0.0%	1,360,083	0.44%	0.0
HOUSTON TX	2	0.2%	6,172,042	1.98%	12.3
HUNTSVILLE AL	1	0.1%	970,360	0.31%	39.0
IDAHO FALLS ID	0	0.0%	362,575	0.12%	0.0
INDIANAPOLIS IN	10	1.2%	2,792,297	0.90%	135.4
JACKSON MS	1	0.1%	939,415	0.30%	40.2
JACKSON TN	1	0.1%	248,784	0.08%	152.0
JACKSONVILLE FL	8	1.0%	1,744,429	0.56%	173.4
JOHNSTOWN PA	1	0.1%	765,655	0.25%	49.4
JONESBORO AR	0	0.0%	233,820	0.07%	0.0
JOPLIN MO	1	0.1%	405,514	0.13%	93.2
JUNEAU AK	0	0.0%	81,733	0.03%	0.0
KANSAS CITY MO	12	1.5%	2,445,042	0.78%	185.5

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
11	7	2	4	57%
3	2	0	1	50%
12	11	1	1	9%
4	4	0	0	0%
2	5	1	-3	-60%
0	1	0	-1	-100%
0	0	0	0	n/a
5	11	2	-6	-55%
0	0	0	0	n/a
4	4	0	0	0%
13	15	3	-2	-13%
2	4	1	-2	-50%
128	51	16	77	151%
0	0	0	0	n/a
1	1	0	0	0%
5	4	1	1	25%
1	1	0	0	0%
11	6	4	5	83%
2	0	1	2	n/a
0	0	0	0	n/a
0	0	0	0	n/a
2	10	3	-8	-80%
1	1	0	0	0%
0	0	0	0	n/a
10	11	7	-1	-9%
1	1	0	0	0%
1	1	0	0	0%
8	7	0	1	14%
1	1	0	0	0%
0	0	0	0	n/a
1	1	0	0	0%
0	0	0	0	n/a
12	2	0	10	500%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPN	%TOT	BDI
KNOXVILLE TN	12	1.5%	1,363,415	0.44%	332.7
LA CROSSE WI	4	0.5%	560,563	0.18%	269.8
LAFAYETTE IN	0	0.0%	178,841	0.06%	0.0
LAFAYETTE LA	0	0.0%	615,364	0.20%	0.0
LAKE CHARLES LA	0	0.0%	257,398	0.08%	0.0
LANSING MI	0	0.0%	673,300	0.22%	0.0
LAREDO TX	0	0.0%	278,496	0.09%	0.0
LAS VEGAS NV	1	0.1%	2,094,387	0.67%	18.1
LEXINGTON KY	6	0.7%	1,263,874	0.41%	179.5
LIMA OH	1	0.1%	140,393	0.05%	269.3
LINCOLN NE	2	0.2%	718,704	0.23%	105.2
LITTLE ROCK AR	1	0.1%	1,421,924	0.46%	26.6
LOS ANGELES CA	14	1.7%	17,847,804	5.72%	29.7
LOUISVILLE KY	1	0.1%	1,679,143	0.54%	22.5
LUBBOCK TX	0	0.0%	419,730	0.13%	0.0
MACON GA	2	0.2%	638,965	0.20%	118.3
MADISON WI	4	0.5%	958,059	0.31%	157.8
MANKATO MN	0	0.0%	133,804	0.04%	0.0
MARQUETTE MI	0	0.0%	220,852	0.07%	0.0
MEDFORD OR	0	0.0%	452,093	0.14%	0.0
MEMPHIS TN	4	0.5%	1,818,021	0.58%	83.2
MERIDIAN MS	0	0.0%	188,002	0.06%	0.0
MIAMI FL	6	0.7%	4,604,112	1.48%	49.3
MILWAUKEE WI	9	1.1%	2,319,138	0.74%	146.7
MINNEAPOLIS MN	7	0.8%	4,616,597	1.48%	57.3
MINOT ND	0	0.0%	346,963	0.11%	0.0
MISSOULA MT	0	0.0%	295,096	0.09%	0.0
MOBILE AL	5	0.6%	1,417,606	0.45%	133.3
MONROE LA	1	0.1%	475,830	0.15%	79.4
MONTEREY CA	2	0.2%	753,025	0.24%	100.4
MONTGOMERY AL	2	0.2%	644,102	0.21%	117.4
NASHVILLE TN	5	0.6%	2,589,837	0.83%	73.0
NEW ORLEANS LA	9	1.1%	1,591,459	0.51%	213.8

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
12	6	1	6	100%
4	3	0	1	33%
0	0	0	0	n/a
0	0	0	0	n/a
0	0	0	0	n/a
0	1	0	-1	-100%
0	0	0	0	n/a
1	0	0	1	n/a
6	6	1	0	0%
1	1	0	0	0%
2	2	0	0	0%
1	0	0	1	n/a
14	10	2	4	40%
1	3	0	-2	-67%
0	0	0	0	n/a
2	5	0	-3	-60%
4	3	0	1	33%
0	1	0	-1	-100%
0	0	0	0	n/a
0	1	0	-1	-100%
4	3	2	1	33%
0	0	0	0	n/a
6	6	2	0	0%
9	2	2	7	350%
7	8	1	-1	-13%
0	0	0	0	n/a
0	1	0	-1	-100%
5	4	0	1	25%
1	2	0	-1	-50%
2	2	0	0	0%
2	0	1	2	n/a
5	7	2	-2	-29%
9	3	0	6	200%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPN	%TOT	BDI
NEW YORK NY	20	2.4%	21,252,117	6.81%	35.6
NORFOLK VA	4	0.5%	1,979,638	0.63%	76.4
NORTH PLATTE NE	0	0.0%	38,328	0.01%	0.0
ODESSA TX	0	0.0%	392,809	0.13%	0.0
OKLAHOMA CITY OK	2	0.2%	1,751,739	0.56%	43.2
OMAHA NE	0	0.0%	1,074,835	0.34%	0.0
ORLANDO FL	19	2.3%	3,801,551	1.22%	188.9
OTTUMWA IA	0	0.0%	130,698	0.04%	0.0
PADUCAH KY	2	0.2%	966,098	0.31%	78.3
PALM SPRINGS CA	0	0.0%	760,492	0.24%	0.0
PANAMA CITY FL	0	0.0%	374,535	0.12%	0.0
PARKERSBURG WV	0	0.0%	157,638	0.05%	0.0
PEORIA IL	0	0.0%	641,581	0.21%	0.0
PHILADELPHIA PA	9	1.1%	7,979,905	2.56%	42.6
PHOENIX AZ	4	0.5%	5,292,344	1.70%	28.6
PITTSBURGH PA	7	0.8%	2,878,957	0.92%	91.9
PORTLAND OR	7	0.8%	1,016,850	0.33%	260.2
PORTLAND ME	1	0.1%	3,166,422	1.02%	11.9
PRESQUE ISLE ME	0	0.0%	71,574	0.02%	0.0
PROVIDENCE RI	6	0.7%	1,662,846	0.53%	136.4
QUINCY IL	0	0.0%	265,104	0.09%	0.0
RALEIGH NC	7	0.8%	2,817,920	0.90%	93.9
RAPID CITY SD	0	0.0%	249,948	0.08%	0.0
RENO NV	2	0.2%	746,092	0.24%	101.3
RICHMOND VA	3	0.4%	1,424,745	0.46%	79.6
ROANOKE VA	11	1.3%	1,123,026	0.36%	370.3
ROCHESTER MN	0	0.0%	373,435	0.12%	0.0
ROCHESTER NY	1	0.1%	1,020,109	0.33%	37.1
ROCKFORD IL	1	0.1%	502,680	0.16%	75.2
SACRAMENTO CA	3	0.4%	4,209,737	1.35%	26.9
SALISBURY MD	0	0.0%	399,319	0.13%	0.0
SALT LAKE CITY UT	3	0.4%	2,915,222	0.93%	38.9
SAN ANGELO TX	0	0.0%	140,791	0.05%	0.0

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
20	24	5	-4	-17%
4	2	0	2	100%
0	0	0	0	n/a
0	0	0	0	n/a
2	2	0	0	0%
0	0	1	0	n/a
19	13	3	6	46%
0	1	0	-1	-100%
2	1	0	1	100%
0	0	0	0	n/a
0	1	0	-1	-100%
0	0	1	0	n/a
0	1	2	-1	-100%
9	7	1	2	29%
4	2	0	2	100%
7	7	0	0	0%
7	3	0	4	133%
1	2	1	-1	-50%
0	0	0	0	n/a
6	2	2	4	200%
0	0	0	0	n/a
7	12	2	-5	-42%
0	0	0	0	n/a
2	1	0	1	100%
3	4	0	-1	-25%
11	8	2	3	38%
0	2	0	-2	-100%
1	5	0	-4	-80%
1	0	1	1	n/a
3	4	0	-1	-25%
0	0	0	0	n/a
3	1	0	2	200%
0	0	0	0	n/a

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPN	%TOT	BDI
SAN ANTONIO TX	4	0.5%	2,369,013	0.76%	63.8
SAN DIEGO CA	5	0.6%	3,117,679	1.00%	60.6
SAN FRANCISCO CA	6	0.7%	7,032,208	2.25%	32.3
SANTA BARBARA CA	3	0.4%	684,383	0.22%	165.7
SAVANNAH GA	9	1.1%	873,420	0.28%	389.5
SEATTLE WA	5	0.6%	4,820,345	1.55%	39.2
SHERMAN TX	0	0.0%	330,754	0.11%	0.0
SHREVEPORT LA	3	0.4%	1,011,237	0.32%	112.2
SIOUX CITY IA	0	0.0%	414,970	0.13%	0.0
SIOUX FALLS SD	0	0.0%	650,672	0.21%	0.0
SOUTH BEND IN	0	0.0%	910,283	0.29%	0.0
SPOKANE WA	0	0.0%	1,114,985	0.36%	0.0
SPRINGFIELD MO	3	0.4%	1,076,538	0.35%	105.3
SPRINGFIELD MA	3	0.4%	693,501	0.22%	163.5
SAINT JOSEPH MO	0	0.0%	124,812	0.04%	0.0
SAINT LOUIS MO	4	0.5%	3,200,070	1.03%	47.3
SYRACUSE NY	6	0.7%	1,000,778	0.32%	226.6
TALLAHASSEE FL	2	0.2%	727,697	0.23%	103.9
TAMPA FL	14	1.7%	4,449,810	1.43%	118.9
TERRE HAUTE IN	2	0.2%	374,320	0.12%	202.0
TOLEDO OH	2	0.2%	1,082,968	0.35%	69.8
TOPEKA KS	3	0.4%	441,935	0.14%	256.6
TRAVERSE CITY MI	4	0.5%	651,195	0.21%	232.2
TRI-CITIES TN-VA	7	0.8%	797,243	0.26%	331.9
TUCSON AZ	2	0.2%	1,191,005	0.38%	63.5
TULSA OK	1	0.1%	1,377,991	0.44%	27.4
TWIN FALLS ID	1	0.1%	183,552	0.06%	206.0
TYLER TX	1	0.1%	719,040	0.23%	52.6
UTICA NY	1	0.1%	277,675	0.09%	136.1
VICTORIA TX	0	0.0%	90,307	0.03%	0.0
WEST PALM BEACH FL	7	0.8%	2,056,776	0.66%	128.7
WACO TX	1	0.1%	920,878	0.30%	41.1
WASHINGTON DC	13	1.6%	6,442,941	2.07%	76.3

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
4	5	1	-1	-20%
5	4	1	1	25%
6	5	1	1	20%
3	2	0	1	50%
9	6	3	3	50%
5	3	1	2	67%
0	1	0	-1	-100%
3	1	0	2	200%
0	1	1	-1	-100%
0	1	0	-1	-100%
0	2	2	-2	-100%
0	1	1	-1	-100%
3	3	0	0	0%
3	1	0	2	200%
0	1	0	-1	-100%
4	4	2	0	0%
6	7	1	-1	-14%
2	1	0	1	100%
14	18	7	-4	-22%
2	0	1	2	n/a
2	2	1	0	0%
3	1	0	2	200%
4	1	1	3	300%
7	9	4	-2	-22%
2	1	0	1	100%
1	1	0	0	0%
1	0	0	1	n/a
1	0	0	1	n/a
1	1	0	0	0%
0	0	0	0	n/a
7	3	5	4	133%
1	3	1	-2	-67%
13	15	3	-2	-13%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPN	%TOT	BDI
WATERTOWN NY	0	0.0%	253,085	0.08%	0.0
WAUSAU WI	1	0.1%	459,250	0.15%	82.3
WHEELING WV	1	0.1%	338,394	0.11%	111.7
WICHITA FALLS TX	0	0.0%	409,732	0.13%	0.0
WICHITA KS	4	0.5%	1,188,410	0.38%	127.2
WILKES BARRE PA	1	0.1%	1,519,647	0.49%	24.9
WILMINGTON NC	3	0.4%	438,390	0.14%	258.7
YAKIMA WA	0	0.0%	672,153	0.22%	0.0
YOUNGSTOWN OH	1	0.1%	686,474	0.22%	55.1
YUMA AZ	0	0.0%	367,714	0.12%	0.0
ZANESVILLE OH	0	0.0%	85,258	0.03%	0.0
TOTAL	825	100.0%	311,884,330	100.0%	100

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
0	2	0	-2	-100%
1	1	0	0	0%
1	0	0	1	n/a
0	0	0	0	n/a
4	1	1	3	300%
1	4	0	-3	-75%
3	0	0	3	n/a
0	0	0	0	n/a
1	0	1	1	n/a
0	0	0	0	n/a
0	0	0	0	n/a
825	676	172	149	22%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY STATE

STATE	'09 COUNT	% OF TOTAL
AK	1	0.1%
AL	15	1.8%
AR	6	0.7%
AZ	7	0.8%
CA	36	4.4%
CO	4	0.5%
CT	12	1.5%
DC	1	0.1%
DE	-	0.0%
FL	68	8.3%
GA	37	4.5%
HI	-	0.0%
IA	-	0.0%
ID	1	0.1%
IL	13	1.6%
IN	15	1.8%
KS	14	1.7%
KY	18	2.2%
LA	11	1.3%
MA	9	1.1%
MD	8	1.0%
ME	1	0.1%
MI	30	3.6%
MN	9	1.1%
MO	15	1.8%
MS	7	0.8%
MT	-	0.0%
NC	71	8.6%
ND	-	0.0%
NE	2	0.2%
NH	4	0.5%
NJ	7	0.8%
NM	5	0.6%
NV	3	0.4%
NY	42	5.1%
OH	36	4.4%
OK	3	0.4%
OR	4	0.5%
PA	21	2.5%
RI	4	0.5%
SC	160	19.4%
SD	-	0.0%
TN	28	3.4%
TX	23	2.8%
UT	3	0.4%
VA	28	3.4%
VT	4	0.5%
WA	8	1.0%
WI	21	2.5%
WV	8	1.0%
WY	1	0.1%
TOTAL	824	100.0%

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
1	1	0	0	0%
15	8	3	7	88%
6	4	1	2	50%
7	3	-	4	133%
36	29	4	7	24%
4	2	-	2	100%
12	9	5	3	33%
1	1	-	0	0%
-	1	-	-1	-100%
68	63	18	5	8%
37	39	9	-2	-5%
-	-	-	0	n/a
-	5	3	-5	-100%
1	-	-	1	n/a
13	16	6	-3	-19%
15	19	11	-4	-21%
14	2	1	12	600%
18	15	2	3	20%
11	11	-	0	0%
9	6	5	3	50%
8	10	2	-2	-20%
1	2	1	-1	-50%
30	27	6	3	11%
9	12	3	-3	-25%
15	14	1	1	7%
7	1	3	6	600%
-	1	-	-1	-100%
71	73	16	-2	-3%
-	1	-	-1	-100%
2	2	-	0	0%
4	3	-	1	33%
7	13	5	-6	-46%
5	2	-	3	150%
3	1	-	2	200%
42	39	2	3	8%
36	23	10	13	57%
3	5	-	-2	-40%
4	2	-	2	100%
21	21	2	0	0%
4	1	-	3	300%
160	82	26	78	95%
-	-	-	0	n/a
28	29	8	-1	-3%
23	32	9	-9	-28%
3	1	-	2	200%
28	21	5	7	33%
4	-	1	4	n/a
8	6	2	2	33%
21	13	2	8	62%
8	5	-	3	60%
1	-	-	1	n/a
824	676	172	148	22%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
GREENVILLE SC	128	15.5%	742,066	0.24%	6520.9
CHARLOTTE NC	33	4.0%	2,892,910	0.93%	431.2
ATLANTA GA	25	3.0%	6,530,946	2.09%	144.7
NEW YORK NY	20	2.4%	21,252,117	6.81%	35.6
ORLANDO FL	19	2.3%	3,801,551	1.22%	188.9
CINCINNATI OH	16	1.9%	2,350,221	0.75%	257.4
COLUMBIA SC	15	1.8%	1,031,469	0.33%	549.8
DETROIT MI	15	1.8%	5,071,055	1.63%	111.8
LOS ANGELES CA	14	1.7%	17,847,804	5.72%	29.7
TAMPA FL	14	1.7%	4,449,810	1.43%	118.9
CLEVELAND OH	13	1.6%	3,901,891	1.25%	126.0
GREENSBORO NC	13	1.6%	1,709,229	0.55%	287.5
WASHINGTON DC	13	1.6%	6,442,941	2.07%	76.3
FORT MYERS FL	12	1.5%	1,258,218	0.40%	360.5
KANSAS CITY MO	12	1.5%	2,445,042	0.78%	185.5
KNOXVILLE TN	12	1.5%	1,363,415	0.44%	332.7
ALBANY NY	11	1.3%	1,389,814	0.45%	299.2
CHICAGO IL	11	1.3%	9,998,710	3.21%	41.6
MYRTLE BEACH SC	11	1.3%	738,163	0.24%	563.4
HARTFORD CT	11	1.3%	2,652,041	0.85%	156.8
ROANOKE VA	11	1.3%	1,123,026	0.36%	370.3
INDIANAPOLIS IN	10	1.2%	2,792,297	0.90%	135.4
CHARLESTON SC	9	1.1%	792,688	0.25%	429.2
DALLAS TX	9	1.1%	7,062,506	2.26%	48.2
MILWAUKEE WI	9	1.1%	2,319,138	0.74%	146.7
NEW ORLEANS LA	9	1.1%	1,591,459	0.51%	213.8
PHILADELPHIA PA	9	1.1%	7,979,905	2.56%	42.6
SAVANNAH GA	9	1.1%	873,420	0.28%	389.5
JACKSONVILLE FL	8	1.0%	1,744,429	0.56%	173.4
ALBUQUERQUE NM	7	0.8%	1,926,774	0.62%	137.3
BOSTON MA	7	0.8%	6,391,196	2.05%	41.4
BUFFALO NY	7	0.8%	1,611,926	0.52%	164.2
MINNEAPOLIS MN	7	0.8%	4,616,597	1.48%	57.3
PITTSBURGH PA	7	0.8%	2,878,957	0.92%	91.9
PORTLAND OR	7	0.8%	1,016,850	0.33%	260.2
RALEIGH NC	7	0.8%	2,817,920	0.90%	93.9

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
128	51	16	77	151%
33	29	6	4	14%
25	26	8	-1	-4%
20	24	5	-4	-17%
19	13	3	6	46%
16	7	1	9	129%
15	13	4	2	15%
15	9	3	6	67%
14	10	2	4	40%
14	18	7	-4	-22%
13	10	2	3	30%
13	15	3	-2	-13%
13	15	3	-2	-13%
12	11	1	1	9%
12	2	0	10	500%
12	6	1	6	100%
11	5	1	6	120%
11	14	1	-3	-21%
11	7	2	4	57%
11	6	4	5	83%
11	8	2	3	38%
10	11	7	-1	-9%
9	12	4	-3	-25%
9	6	2	3	50%
9	2	2	7	350%
9	3	0	6	200%
9	7	1	2	29%
9	6	3	3	50%
8	7	0	1	14%
7	2	0	5	250%
7	7	3	0	0%
7	8	0	-1	-13%
7	8	1	-1	-13%
7	7	0	0	0%
7	3	0	4	133%
7	12	2	-5	-42%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
TRI-CITIES TN-VA	7	0.8%	797,243	0.26%	331.9
WEST PALM BEACH FL	7	0.8%	2,056,776	0.66%	128.7
BALTIMORE MD	6	0.7%	3,013,258	0.97%	75.3
CHATTANOOGA TN	6	0.7%	912,316	0.29%	248.6
COLUMBUS OH	6	0.7%	2,357,445	0.76%	96.2
LEXINGTON KY	6	0.7%	1,263,874	0.41%	179.5
MIAMI FL	6	0.7%	4,604,112	1.48%	49.3
PROVIDENCE RI	6	0.7%	1,662,846	0.53%	136.4
SAN FRANCISCO CA	6	0.7%	7,032,208	2.25%	32.3
SYRACUSE NY	6	0.7%	1,000,778	0.32%	226.6
CHARLESTON WV	5	0.6%	1,175,751	0.38%	160.8
GRAND RAPIDS MI	5	0.6%	2,041,001	0.65%	92.6
HARRISBURG PA	5	0.6%	1,948,719	0.62%	97.0
MOBILE AL	5	0.6%	1,417,606	0.45%	133.3
NASHVILLE TN	5	0.6%	2,589,837	0.83%	73.0
SAN DIEGO CA	5	0.6%	3,117,679	1.00%	60.6
SEATTLE WA	5	0.6%	4,820,345	1.55%	39.2
AUGUSTA GA	4	0.5%	684,651	0.22%	220.9
BIRMINGHAM AL	4	0.5%	1,894,559	0.61%	79.8
BURLINGTON VT	4	0.5%	873,401	0.28%	173.1
COLUMBIA MO	4	0.5%	461,847	0.15%	327.4
DENVER CO	4	0.5%	4,042,047	1.30%	37.4
FORT SMITH AR	4	0.5%	807,090	0.26%	187.4
GREEN BAY WI	4	0.5%	1,135,423	0.36%	133.2
LA CROSSE WI	4	0.5%	560,563	0.18%	269.8
MADISON WI	4	0.5%	958,059	0.31%	157.8
MEMPHIS TN	4	0.5%	1,818,021	0.58%	83.2
NORFOLK VA	4	0.5%	1,979,638	0.63%	76.4
PHOENIX AZ	4	0.5%	5,292,344	1.70%	28.6
SAN ANTONIO TX	4	0.5%	2,369,013	0.76%	63.8
SAINT LOUIS MO	4	0.5%	3,200,070	1.03%	47.3
TRAVERSE CITY MI	4	0.5%	651,195	0.21%	232.2
WICHITA KS	4	0.5%	1,188,410	0.38%	127.2
COLUMBUS MS	3	0.4%	504,872	0.16%	224.6
DAYTON OH	3	0.4%	1,326,117	0.43%	85.5
FLINT MI	3	0.4%	1,210,351	0.39%	93.7

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
7	9	4	-2	-22%
7	3	5	4	133%
6	2	1	4	200%
6	7	1	-1	-14%
6	1	1	5	500%
6	6	1	0	0%
6	6	2	0	0%
6	2	2	4	200%
6	5	1	1	20%
6	7	1	-1	-14%
5	5	2	0	0%
5	11	2	-6	-55%
5	4	1	1	25%
5	4	0	1	25%
5	7	2	-2	-29%
5	4	1	1	25%
5	3	1	2	67%
4	11	2	-7	-64%
4	2	2	2	100%
4	1	1	3	300%
4	4	0	0	0%
4	1	0	3	300%
4	4	0	0	0%
4	4	0	0	0%
4	3	0	1	33%
4	3	0	1	33%
4	3	2	1	33%
4	2	0	2	100%
4	2	0	2	100%
4	5	1	-1	-20%
4	4	2	0	0%
4	1	1	3	300%
4	1	1	3	300%
3	0	2	3	n/a
3	5	3	-2	-40%
3	2	0	1	50%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
FRESNO CA	3	0.4%	1,967,127	0.63%	57.7
RICHMOND VA	3	0.4%	1,424,745	0.46%	79.6
SACRAMENTO CA	3	0.4%	4,209,737	1.35%	26.9
SALT LAKE CITY UT	3	0.4%	2,915,222	0.93%	38.9
SANTA BARBARA CA	3	0.4%	684,383	0.22%	165.7
SHREVEPORT LA	3	0.4%	1,011,237	0.32%	112.2
SPRINGFIELD MO	3	0.4%	1,076,538	0.35%	105.3
SPRINGFIELD MA	3	0.4%	693,501	0.22%	163.5
TOPEKA KS	3	0.4%	441,935	0.14%	256.6
WILMINGTON NC	3	0.4%	438,390	0.14%	258.7
ALBANY GA	2	0.2%	432,873	0.14%	174.7
BLUEFIELD WV	2	0.2%	352,429	0.11%	214.5
COLUMBUS GA	2	0.2%	566,252	0.18%	133.5
DOTHAN AL	2	0.2%	248,542	0.08%	304.2
ELMIRA NY	2	0.2%	243,035	0.08%	311.1
FORT WAYNE IN	2	0.2%	724,756	0.23%	104.3
GREENVILLE NC	2	0.2%	2,143,633	0.69%	35.3
HATTIESBURG MS	2	0.2%	293,716	0.09%	257.4
HOUSTON TX	2	0.2%	6,172,042	1.98%	12.3
LINCOLN NE	2	0.2%	718,704	0.23%	105.2
MACON GA	2	0.2%	638,965	0.20%	118.3
MONTEREY CA	2	0.2%	753,025	0.24%	100.4
MONTGOMERY AL	2	0.2%	644,102	0.21%	117.4
OKLAHOMA CITY OK	2	0.2%	1,751,739	0.56%	43.2
PADUCAH KY	2	0.2%	966,098	0.31%	78.3
RENO NV	2	0.2%	746,092	0.24%	101.3
TALLAHASSEE FL	2	0.2%	727,697	0.23%	103.9
TERRE HAUTE IN	2	0.2%	374,320	0.12%	202.0
TOLEDO OH	2	0.2%	1,082,968	0.35%	69.8
TUCSON AZ	2	0.2%	1,191,005	0.38%	63.5
ALPENA MI	1	0.1%	42,099	0.01%	898.0
AMARILLO TX	1	0.1%	527,889	0.17%	71.6
ANCHORAGE AK	1	0.1%	438,829	0.14%	86.1
AUSTIN TX	1	0.1%	1,811,724	0.58%	20.9
BANGOR ME	1	0.1%	349,623	0.11%	108.1
BATON ROUGE LA	1	0.1%	892,224	0.29%	42.4

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
3	2	0	1	50%
3	4	0	-1	-25%
3	4	0	-1	-25%
3	1	0	2	200%
3	2	0	1	50%
3	1	0	2	200%
3	3	0	0	0%
3	1	0	2	200%
3	1	0	2	200%
3	0	0	3	n/a
2	0	0	2	n/a
2	3	0	-1	-33%
2	1	0	1	100%
2	2	0	0	0%
2	0	0	2	n/a
2	5	1	-3	-60%
2	4	1	-2	-50%
2	0	1	2	n/a
2	10	3	-8	-80%
2	2	0	0	0%
2	5	0	-3	-60%
2	2	0	0	0%
2	0	1	2	n/a
2	2	0	0	0%
2	1	0	1	100%
2	1	0	1	100%
2	1	0	1	100%
2	0	1	2	n/a
2	2	1	0	0%
2	1	0	1	100%
1	0	0	1	n/a
1	4	0	-3	-75%
1	1	0	0	0%
1	2	1	-1	-50%
1	0	0	1	n/a
1	5	0	-4	-80%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

HISTORY

2009 vs 2008

DMA	FREQUENCY DISTRIBUTION BY DMA			HISTORY						
	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI	2009	2008	2007	VAR	% (+/-)
BINGHAMTON NY	1	0.1%	346,773	0.11%	109.0	1	0	0	1	n/a
CLARKSBURG WV	1	0.1%	271,155	0.09%	139.4	1	0	0	1	n/a
CORPUS CHRISTI TX	1	0.1%	586,020	0.19%	64.5	1	0	0	1	n/a
DULUTH MN	1	0.1%	426,286	0.14%	88.7	1	1	1	0	0%
FARGO ND	1	0.1%	602,661	0.19%	62.7	1	1	1	0	0%
HARLINGEN TX	1	0.1%	1,290,172	0.41%	29.3	1	1	0	0	0%
HARRISONBURG VA	1	0.1%	247,073	0.08%	153.0	1	1	0	0	0%
HUNTSVILLE AL	1	0.1%	970,360	0.31%	39.0	1	1	0	0	0%
JACKSON MS	1	0.1%	939,415	0.30%	40.2	1	1	0	0	0%
JACKSON TN	1	0.1%	248,784	0.08%	152.0	1	1	0	0	0%
JOHNSTOWN PA	1	0.1%	765,655	0.25%	49.4	1	1	0	0	0%
JOPLIN MO	1	0.1%	405,514	0.13%	93.2	1	1	0	0	0%
LAS VEGAS NV	1	0.1%	2,094,387	0.67%	18.1	1	0	0	1	n/a
LIMA OH	1	0.1%	140,393	0.05%	269.3	1	1	0	0	0%
LITTLE ROCK AR	1	0.1%	1,421,924	0.46%	26.6	1	0	0	1	n/a
LOUISVILLE KY	1	0.1%	1,679,143	0.54%	22.5	1	3	0	-2	-67%
MONROE LA	1	0.1%	475,830	0.15%	79.4	1	2	0	-1	-50%
PORTLAND ME	1	0.1%	3,166,422	1.02%	11.9	1	2	1	-1	-50%
ROCHESTER NY	1	0.1%	1,020,109	0.33%	37.1	1	5	0	-4	-80%
ROCKFORD IL	1	0.1%	502,680	0.16%	75.2	1	0	1	1	n/a
TULSA OK	1	0.1%	1,377,991	0.44%	27.4	1	1	0	0	0%
TWIN FALLS ID	1	0.1%	183,552	0.06%	206.0	1	0	0	1	n/a
TYLER TX	1	0.1%	719,040	0.23%	52.6	1	0	0	1	n/a
UTICA NY	1	0.1%	277,675	0.09%	136.1	1	1	0	0	0%
WACO TX	1	0.1%	920,878	0.30%	41.1	1	3	1	-2	-67%
WAUSAU WI	1	0.1%	459,250	0.15%	82.3	1	1	0	0	0%
WHEELING WV	1	0.1%	338,394	0.11%	111.7	1	0	0	1	n/a
WILKES BARRE PA	1	0.1%	1,519,647	0.49%	24.9	1	4	0	-3	-75%
YOUNGSTOWN OH	1	0.1%	686,474	0.22%	55.1	1	0	1	1	n/a
ABILENE TX	0	0.0%	310,655	0.10%	0.0	0	0	1	0	n/a
ALEXANDRIA LA	0	0.0%	244,583	0.08%	0.0	0	0	0	0	n/a
BAKERSFIELD CA	0	0.0%	715,715	0.23%	0.0	0	0	0	0	n/a
BEAUMONT TX	0	0.0%	462,240	0.15%	0.0	0	1	0	-1	-100%
BEND OR	0	0.0%	166,770	0.05%	0.0	0	0	0	0	n/a
BILLINGS MT	0	0.0%	273,358	0.09%	0.0	0	0	0	0	n/a
BILOXI MS	0	0.0%	358,215	0.11%	0.0	0	0	0	0	n/a

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

HISTORY

2009 vs 2008

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI	2009 vs 2008				
						2009	2008	2007	VAR	% (+/-)
BOISE ID	0	0.0%	719,403	0.23%	0.0	0	0	0	0	n/a
BOWLING GREEN KY	0	0.0%	204,886	0.07%	0.0	0	0	0	0	n/a
BUTTE MT	0	0.0%	168,309	0.05%	0.0	0	0	0	0	n/a
CASPER WY	0	0.0%	136,394	0.04%	0.0	0	0	0	0	n/a
CEDAR RAPIDS IA	0	0.0%	869,307	0.28%	0.0	0	2	0	-2	-100%
CHAMPAIGN IL	0	0.0%	949,432	0.30%	0.0	0	0	0	0	n/a
CHARLOTTESVILLE VA	0	0.0%	232,587	0.07%	0.0	0	0	0	0	n/a
CHEYENNE WY	0	0.0%	139,214	0.04%	0.0	0	0	0	0	n/a
CHICO CA	0	0.0%	535,708	0.17%	0.0	0	0	0	0	n/a
COLORADO SPRINGS CO	0	0.0%	906,437	0.29%	0.0	0	1	0	-1	-100%
DAVENPORT IA	0	0.0%	777,150	0.25%	0.0	0	0	0	0	n/a
DES MOINES IA	0	0.0%	1,086,874	0.35%	0.0	0	0	1	0	n/a
EL PASO TX	0	0.0%	1,003,116	0.32%	0.0	0	1	0	-1	-100%
ERIE PA	0	0.0%	414,263	0.13%	0.0	0	1	0	-1	-100%
EUGENE OR	0	0.0%	611,970	0.20%	0.0	0	0	0	0	n/a
EUREKA CA	0	0.0%	164,618	0.05%	0.0	0	0	0	0	n/a
EVANSVILLE IN	0	0.0%	727,733	0.23%	0.0	0	2	1	-2	-100%
FAIRBANKS AK	0	0.0%	98,422	0.03%	0.0	0	0	0	0	n/a
GAINESVILLE FL	0	0.0%	312,713	0.10%	0.0	0	1	0	-1	-100%
GRAND JUNCTION CO	0	0.0%	190,860	0.06%	0.0	0	0	0	0	n/a
GREAT FALLS MT	0	0.0%	166,989	0.05%	0.0	0	0	0	0	n/a
GREENWOOD MS	0	0.0%	221,621	0.07%	0.0	0	0	0	0	n/a
HELENA MT	0	0.0%	66,288	0.02%	0.0	0	0	0	0	n/a
HONOLULU HI	0	0.0%	1,360,083	0.44%	0.0	0	0	0	0	n/a
IDAHO FALLS ID	0	0.0%	362,575	0.12%	0.0	0	0	0	0	n/a
JONESBORO AR	0	0.0%	233,820	0.07%	0.0	0	0	0	0	n/a
JUNEAU AK	0	0.0%	81,733	0.03%	0.0	0	0	0	0	n/a
LAFAYETTE IN	0	0.0%	178,841	0.06%	0.0	0	0	0	0	n/a
LAFAYETTE LA	0	0.0%	615,364	0.20%	0.0	0	0	0	0	n/a
LAKE CHARLES LA	0	0.0%	257,398	0.08%	0.0	0	0	0	0	n/a
LANSING MI	0	0.0%	673,300	0.22%	0.0	0	1	0	-1	-100%
LAREDO TX	0	0.0%	278,496	0.09%	0.0	0	0	0	0	n/a
LUBBOCK TX	0	0.0%	419,730	0.13%	0.0	0	0	0	0	n/a
MANKATO MN	0	0.0%	133,804	0.04%	0.0	0	1	0	-1	-100%
MARQUETTE MI	0	0.0%	220,852	0.07%	0.0	0	0	0	0	n/a
MEDFORD OR	0	0.0%	452,093	0.14%	0.0	0	1	0	-1	-100%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY DMA

DMA	'09 COUNT	% OF TOTAL	POPEN	%TOT	BDI
MERIDIAN MS	0	0.0%	188,002	0.06%	0.0
MINOT ND	0	0.0%	346,963	0.11%	0.0
MISSOULA MT	0	0.0%	295,096	0.09%	0.0
NORTH PLATTE NE	0	0.0%	38,328	0.01%	0.0
ODESSA TX	0	0.0%	392,809	0.13%	0.0
OMAHA NE	0	0.0%	1,074,835	0.34%	0.0
OTTUMWA IA	0	0.0%	130,698	0.04%	0.0
PALM SPRINGS CA	0	0.0%	760,492	0.24%	0.0
PANAMA CITY FL	0	0.0%	374,535	0.12%	0.0
PARKERSBURG WV	0	0.0%	157,638	0.05%	0.0
PEORIA IL	0	0.0%	641,581	0.21%	0.0
PRESQUE ISLE ME	0	0.0%	71,574	0.02%	0.0
QUINCY IL	0	0.0%	265,104	0.09%	0.0
RAPID CITY SD	0	0.0%	249,948	0.08%	0.0
ROCHESTER MN	0	0.0%	373,435	0.12%	0.0
SALISBURY MD	0	0.0%	399,319	0.13%	0.0
SAN ANGELO TX	0	0.0%	140,791	0.05%	0.0
SHERMAN TX	0	0.0%	330,754	0.11%	0.0
SIOUX CITY IA	0	0.0%	414,970	0.13%	0.0
SIOUX FALLS SD	0	0.0%	650,672	0.21%	0.0
SOUTH BEND IN	0	0.0%	910,283	0.29%	0.0
SPOKANE WA	0	0.0%	1,114,985	0.36%	0.0
SAINT JOSEPH MO	0	0.0%	124,812	0.04%	0.0
VICTORIA TX	0	0.0%	90,307	0.03%	0.0
WATERTOWN NY	0	0.0%	253,085	0.08%	0.0
WICHITA FALLS TX	0	0.0%	409,732	0.13%	0.0
YAKIMA WA	0	0.0%	672,153	0.22%	0.0
YUMA AZ	0	0.0%	367,714	0.12%	0.0
ZANESVILLE OH	0	0.0%	85,258	0.03%	0.0
TOTAL	825	100.0%	311,884,330	100.0%	100

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
0	0	0	0	n/a
0	0	0	0	n/a
0	1	0	-1	-100%
0	0	0	0	n/a
0	0	0	0	n/a
0	0	1	0	n/a
0	1	0	-1	-100%
0	0	0	0	n/a
0	1	0	-1	-100%
0	0	1	0	n/a
0	0	2	-1	-100%
0	0	0	0	n/a
0	0	1	0	n/a
0	1	2	-1	-100%
0	0	0	0	n/a
0	0	0	0	n/a
0	1	0	-1	-100%
0	1	1	-1	-100%
0	1	0	-1	-100%
0	2	2	-2	-100%
0	1	1	-1	-100%
0	1	0	-1	-100%
0	0	0	0	n/a
0	2	0	-2	-100%
0	0	0	0	n/a
0	0	0	0	n/a
0	0	0	0	n/a
0	0	0	0	n/a
825	676	172	149	22%

SPARTANBURG WEBSITE INQUIRIES

FREQUENCY DISTRIBUTION BY STATE

STATE	'09 COUNT	% OF TOTAL
SC	160	19.4%
NC	71	8.6%
FL	68	8.3%
NY	42	5.1%
GA	37	4.5%
CA	36	4.4%
OH	36	4.4%
MI	30	3.6%
TN	28	3.4%
VA	28	3.4%
TX	23	2.8%
PA	21	2.5%
WI	21	2.5%
KY	18	2.2%
AL	15	1.8%
IN	15	1.8%
MO	15	1.8%
KS	14	1.7%
IL	13	1.6%
CT	12	1.5%
LA	11	1.3%
MA	9	1.1%
MN	9	1.1%
MD	8	1.0%
WA	8	1.0%
WV	8	1.0%
AZ	7	0.8%
MS	7	0.8%
NJ	7	0.8%
AR	6	0.7%
NM	5	0.6%
CO	4	0.5%
NH	4	0.5%
OR	4	0.5%
RI	4	0.5%
VT	4	0.5%
NV	3	0.4%
OK	3	0.4%
UT	3	0.4%
NE	2	0.2%
AK	1	0.1%
DC	1	0.1%
ID	1	0.1%
ME	1	0.1%
WY	1	0.1%
DE	-	0.0%
HI	-	0.0%
IA	-	0.0%
MT	-	0.0%
ND	-	0.0%
SD	-	0.0%
TOTAL	824	100.0%

HISTORY

2009 vs 2008

2009	2008	2007	VAR	% (+/-)
160	82	26	78	95%
71	73	16	-2	-3%
68	63	18	5	8%
42	39	2	3	8%
37	39	9	-2	-5%
36	29	4	7	24%
36	23	10	13	57%
30	27	6	3	11%
28	29	8	-1	-3%
28	21	5	7	33%
23	32	9	-9	-28%
21	21	2	0	0%
21	13	2	8	62%
18	15	2	3	20%
15	8	3	7	88%
15	19	11	-4	-21%
15	14	1	1	7%
14	2	1	12	600%
13	16	6	-3	-19%
12	9	5	3	33%
11	11	-	0	0%
9	6	5	3	50%
9	12	3	-3	-25%
8	10	2	-2	-20%
8	6	2	2	33%
8	5	-	3	60%
7	3	-	4	133%
7	1	3	6	600%
7	13	5	-6	-46%
6	4	1	2	50%
5	2	-	3	150%
4	2	-	2	100%
4	3	-	1	33%
4	2	-	2	100%
4	1	-	3	300%
4	-	1	4	n/a
3	1	-	2	200%
3	5	-	-2	-40%
3	1	-	2	200%
2	2	-	0	0%
1	1	0	0	0%
1	1	-	0	0%
1	-	-	1	n/a
1	2	1	-1	-50%
1	-	-	1	n/a
-	1	-	-1	-100%
-	-	-	0	n/a
-	5	3	-5	-100%
-	1	-	-1	-100%
-	1	-	-1	-100%
-	-	-	0	n/a
824	676	172	148	22%